



Company Financial Projects
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Company Financial Projects operates with Investment Funds

With the world markets in turmoil, shrewd investors are taking advantage of careful planning and intensive due diligence procedures by specialist companies, in particular those involved in the emerging economies.

Emerging from the worst of the recession, thanks to its pro-active government, Brazil currently stands as one of the strongest economic powers in the world, posting new stock market highs, a decreasing unemployment rate, strong GDP figures, along with all-time-low lending rates.

This summer, Brazil lent \$10 billion to the International Monetary Fund (IMF), whereas a few years ago it was borrowing from the IMF. Historically, Brazil also holds high US\$ deposits, an abundance of newly discovered oil, and a strongly growing export industry.

Brazil's boom in the building sector, and the massive growth in residential condominium in big towns and cities, led Guilherme Bastos de Aguiar to focus on construction and real state companies. The private equity funds aim to invest in these companies, targeting receivables and securitisation.

It is important to note that the real estate market in Brazil has tighter regulations for taking out loans than in the US. However, nowadays Brazil offers 30-year mortgages.

As founder and director of Company Financial Projects, Guilherme Aguiar specialises in financial business investment projects and valuation, and gives consulting advice to companies looking for capital resources. He also acts as a partner for Brazilian and international investors, and the financial agencies and institutions, for example: Paramis Gestão Imobiliária, NSG Capital, DEG, FMO, IFC-World Bank Group and BNDES (the Brazilian Development Bank). Additionally, he is a column writer for the magazine Revista do Factoring (www.revistadofactoring.com.br), and a lecturer at private institutions.

"A sign that Brazil is in the race, is the fact that medium-sized companies are now realising the importance of valuation, something that only started in the past three years, and something that every company should be doing," says Guilherme Aguiar. "This is a very positive trend. As an adviser, I highlight the importance of a viability project when building a portfolio; they should know where and how their company stand, even if they never need resources."

Company Financial Projects is based in the state of São Paulo. Projects are built through analytic tools, market research and feasibility studies or business plans.